

## **Cripps "Master Entertainment Promo" Terms and Conditions**

1. Information on how to enter and prizes form part of these conditions of entry. Entry into the promotion is deemed acceptance of these conditions of entry. Entry is via entry form only.
2. Entry is open to all Australian residents. Employees and their immediate families of Cripps Nubake and printers, suppliers, and agencies associated with this promotion are ineligible.
3. The promotion commences on Monday 15<sup>th</sup> February 2010 at 00:01 (EST) and concludes on Sunday 21<sup>st</sup> March 2010 23:59 (EST). Last entries must be received by 10.00 (EST) Tuesday 23<sup>rd</sup> March 2010.
4. To enter the promotion, participants must purchase any one specially marked 680g or 700g Master Bread product cut out the Master Bread barcode and enter details on the tag board panel. The promotional products include Master 700g White sandwich and toast, Master 700g Wholemeal sandwich and Toast, 680g Master 9 Grain sandwich and toast, 700g Master Multigrain and 700g Master Hifibre.
5. Participants must then send barcodes along with the completed tag board panel to: Cripps Nubake "Master Entertainment" Promotion, P.O. Box 282 Glenorchy Tasmania 7010.
6. Weekly winners will be randomly drawn from all valid entrants. Participants will be notified via phone call and what prize they have won. Weekly winners drawn February 24<sup>th</sup>, March 3<sup>rd</sup>, March 10<sup>th</sup>, March 17<sup>th</sup> and March 24<sup>th</sup>. Phone calls notifying winners scheduled within 24hours of draw taking place.
7. Weekly prizes: Drawn from all entries received on the above dates in point 6. 5 – Panasonic 42" Plasma's valued at \$1399 each. 5 – Panasonic 250 GB twin tuner HDD recorder valued at \$999 each. 5 – Nintendo Wii console (includes Sports resort and 2 additional games) valued at \$611 each. 5 – Yamaha iPod dock values at \$299 each. 5 – Phillips portable DVD player valued at \$169.95 each 5 – 8 Village Cinema tickets valued at \$124. All weekly prize winners are to collect from a Cripps Nubake site closest to the winners address once notified.
8. The total maximum prize pool valued at up to \$18,009.75 (including GST).
9. Entries will be deemed to be accepted at the time of receipt. Incomplete or incomprehensible entries will be deemed invalid. No responsibility will be taken for lost, late or misdirected entries. The Promoter accepts no responsibility for any delays in the delivery of the entry due to delays in postal delivery.
10. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value.
11. All weekly winners will be notified by phone call if able to be contacted or by mail.
12. The prize must be taken as offered and cannot be redeemed for cash. Prize values are GST inclusive and are in Australian dollars and are the recommended retail value as

Provided by the supplier and are correct at time of printing. The Promoter accepts no responsibility for any variation in prize value.

14.The Promoter's decision in relation to any aspects of the competition is final and binding on every person who enters and no correspondence will be entered into.

15.The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connection with any other prize/s except for any liability which cannot be excluded by law.

16.The Promoter and their associated agencies, and companies associated with this promotion will take no responsibility for prizes damaged or lost in transit.

17.In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize.

18.The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of or in connection with this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including without limitation technical malfunctions or failures.

19.The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

20.All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion but no further use of this information will be made. To facilitate your participation, the Promoter may disclose your personal information to other companies associated with this promotion. If you do not provide your personal information, the Promoter will not be able to enter you into this promotion.

21.If for any reason this promotion is not capable of running as planned, due to any causes beyond the control of the Promoter, which affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process.

22.In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the event and recommence it from the start on the same conditions subject to State Regulation.

23.The Promoter is Cripps Nubake Pty Ltd - 11 Hobart Rd, Kings Meadows Tasmania 7249 ABN 90 096 956 446